

# Marc Iacona

Executive Director / Co-Producer

*Rochester International Jazz Festival  
PAETEC Music Tour*

Marc Iacona is Executive Director and Co-Producer of the Rochester International Jazz Festival and PAETEC Music Tour, and co-owner and President of Simcona Electronics.

Simcona is an electronics distributor headquartered in upstate NY that serves the northeast U.S. and Canada and ships electronic components, wire cable and data communication products all over the world.

Marc has been instrumental in developing Simcona's presence in the northeastern U.S., expanding sales teams from Canada to Florida, implementing new solutions for customers, and advancing the company's growth.

The 44-year-old Rochester, NY native earned a bachelor's degree in business from Rochester Institute of Technology. He is committed to helping build upon Rochester's vibrant creative arts scene and strengthen its economy.

In addition to being a dedicated supporter of the arts, he is also an avid trumpeter. He has served on the Board of Directors for the Rochester Philharmonic Orchestra and participates in the Community Education Division Jazz Studies program at the Eastman School of Music.

Marc also devotes his time to many other community and corporate organizations, corporations, serving on the boards of the SUNY Brockport Foundation, Casa Italiana, Sojourner House, Irondequoit Country Club and MPX, which builds fixed wireless infrastructure networks.

Marc hopes to see the Rochester International Jazz Festival become the leading jazz festivals in the world and also continue to have a positive economic impact in their respective cities.

"I invested in the Rochester International Jazz Festival because I knew that it was good for Rochester. My passion is to be part of activities that makes Rochester a top destination and stimulate positive economic activity. Being involved with my business partner and musician John Nugent drives my energy level higher each year.



*Marc Iacona (l) and  
John Nugent*